

REPORT OF MONTHLY ACTIVITY
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES
DURING MAY 2022

MAY 2022

Sr. No.	Activities by India Tourism Offices / CIHMs / IITM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI-600 113 TAMIL NADU	MAY 26.05.22	Special talk on “TOURISM ENTREPRENEURSHIP IN JAMMU-KASHMIR AND LADAKH”	<p>1.As per the guidelines issued by the Ministry, a guest lecture on “Tourism Entrepreneurship in Jammu-Kashmir and Ladakh” was organized on 2022.</p> <p>2.The session started by welcoming the audience</p> <p>3.A brief note on EBSB and its importance was shared</p> <p>4.Significance of the Tourism related Entrepreneurship in Kashmir was highlighted to the audience</p> <p>5.Presentation on Prospects and challenges in entrepreneurship in Tourism in Kashmir was discussed by the speaker Mr. Anurag Sharma, Entrepreneur/Director, Learn from Ant Pvt Ltd., Mumbai to the students of IHM Chennai.</p> <p>6.The discussion was highly appreciated by all the students and staff who participated.</p> <p>7.The Nodal officer concluded by giving vote of thanks.</p> <p>8.The event was conducted in the auditorium.</p>	IHM CHENNAI (Tamil Nadu) AND IHM SRINAGAR (Jammu-Kashmir & Ladakh)	134	<p>Coordinators: Mrs. R. Parimala, Principal i/c Dr. J. Eugene, Lecturer, IHM Chennai</p> <p>Annexure: 1. Pictures taken during the session</p>

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Students attending the session on “Tourism Entrepreneurship in Jammu-Kashmir and Ladakh” by Mr. Anurag Sharma, Entrepreneur/Director, ‘Learn From Ant’, Mumbai